



*For Immediate Release*

**COMCAST SPECTACOR INVITES PUBLIC TO CELEBRATE WELLS FARGO CENTER'S 20TH ANNIVERSARY DURING FREE COMMUNITY OPEN HOUSE BIRTHDAY PARTY ON OCTOBER 8 #WFCTURNS20**

*FANS INVITED TO TAKE A SHOT ON PHILADELPHIA FLYERS ICE AND PHILADELPHIA 76ERS COURT DURING FIRST EVER HALF-ICE/HALF-COURT SET-UP*

**Philadelphia, PA (September 20, 2016)**— Comcast Spectacor is inviting the public to a free, open-house birthday party at the Wells Fargo Center on Saturday, October 8 from 1 p.m. until 4 p.m. to celebrate the arena's 20<sup>th</sup> anniversary. In addition to games, attractions, celebrity appearances, and party favors, fans can step onto the arena floor and take a shot on the Philadelphia Flyers goal and Philadelphia 76ers basket in a unique, **first-time-ever half-ice, half-court arena floor configuration**.

All tickets are free and can be downloaded now at [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com). Parking is free for the event.

During the open-house, fans can stand in front of commemorative championship banners which will be lowered for photo purposes, or visit the penalty box, and selected locker rooms. Fans will also have the opportunity to win tickets to upcoming events at Wells Fargo Center with ticket giveaways set to happen every 20 minutes.

"This is really an opportunity for us to say 'thank you' to the community, as well as our customers for their loyalty during these past 20 years," said Comcast Spectacor's John Page, President, Wells Fargo Complex. "This will be a special year at the Wells Fargo Center as we look back and celebrate our history with some of the biggest names in sports and entertainment."

In addition to the **Philadelphia Flyers** celebrating their 50<sup>th</sup> anniversary and the **Philadelphia 76ers** celebrating the 50<sup>th</sup> anniversary of their first championship (1966-67), **Villanova Men's Basketball**, the defending NCAA National Champions, and the **Philadelphia Soul**, the defending Arena Bowl Champions, will all play home games at the Wells Fargo Center during the 2016-17 season.

Comcast Spectacor will continue to celebrate the Wells Fargo Center's 20<sup>th</sup> anniversary throughout the 2016-17 season with AC/DC (Sept. 20), USA Hockey All-American Prospects Game (Sept. 22), Bad Boy Family Reunion Tour (Sept. 23), Amy Schumer (Sept. 24), R. Kelly (Sept. 30), Kanye West (Oct. 4), Drake with Future (Oct. 13), Sia (Oct. 21), Kellogg's Tour of Gymnastics Champions (Nov. 4), Five Finger Death Punch & Shinedown (Dec. 1), Trans-Siberian Orchestra (Dec. 17), Disney on Ice presents Follow Your Heart (Dec. 23 through Dec. 31), Eric Church (Jan. 25), Philadelphia College Hockey Faceoff (Jan. 28), Game of Thrones live concert experience (Feb. 26), Cirque du Soleil (March 8 through March 12), and many more. Tickets for all events are available at [www.WellsFargoCenterPhilly.com](http://www.WellsFargoCenterPhilly.com).

To join the conversation, follow the Wells Fargo Center on social media and use #WFCTurns20:

**Twitter:** [@WellsFargoCtr](https://twitter.com/WellsFargoCtr) **Facebook:** [WellsFargoCenter](https://www.facebook.com/WellsFargoCenter) **Instagram:** [WellsFargoCenter](https://www.instagram.com/WellsFargoCenter)

**Snapchat:** [WFCPhilly](https://www.snapchat.com/add/WFCPhilly)

To receive advance notice and special offers to future events, join the free Wells Fargo Center CyberClub at [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com).

The Wells Fargo Center opened on August 31, 1996, as a beautiful state-of-the-art sports and entertainment facility to be the new home of the Philadelphia Flyers and 76ers. Since its opening, the arena has been the centerpiece of sports and entertainment in the Greater Philadelphia Region, and prominently featured in the national spotlight. The Wells Fargo Center continuously attracts numerous prestigious events, including political conventions, NCAA Championships, All-Star Games, concerts and family shows, creating countless memories for millions of fans throughout the region. The Wells Fargo Center showcases Comcast Spectacor's industry-leading qualities as an operator and an innovator in the live event experience.

**Comcast Spectacor** is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com), [PhiladelphiaFlyers.com](http://PhiladelphiaFlyers.com) and [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com) for more information.

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