



*For Immediate Release*

## **COMCAST SPECTACOR STRENGTHENS AND BROADENS MANAGEMENT TEAM**

*COMPANY PROMOTES DAVE SCOTT; NAMES JOHN PAGE PRESIDENT, WELLS FARGO COMPLEX; AND APPOINTS GLEN BRANDEBURG, PRESIDENT AND CHIEF OPERATING OFFICER, SPECTRA VENUE MANAGEMENT AND FOOD SERVICES & HOSPITALITY*

**Philadelphia, July 29, 2015** -- Comcast Spectacor today announced that Dave Scott, the company's President and Chief Operating Officer, has been promoted to President and Chief Executive Officer. Scott will continue to report to the company's Chairman, Ed Snider. The company also named John Page President, Wells Fargo Complex and appointed Glen Brandeburg President and Chief Operating Officer, Spectra Venue Management and Food Services & Hospitality.

"Promoting Dave to CEO, naming John President of the Wells Fargo Complex, and appointing Glen Brandeburg to this newly created position significantly enhances and deepens our leadership team," said Snider. "Comcast Spectacor and our many clients will benefit from their broad experience and expertise as we continue to find new and unique ways to energize and transform the live sports and entertainment industry."

When Scott arrived 18 months ago, his first priorities were to establish a OneComcast Spectacor culture with a unified "Go-To-Market" approach, a renewed focus on operational excellence and client retention and standardization of back office systems and support. In June 2015, Scott launched a rebranding of the company's three divisions that are engaged in live event management – Global Spectrum, Ovations Food Services, and Paciolan. These now operate cohesively as Spectra, a singular, new brand, raising the bar on live event experiences by always putting the customer first.

Prior to joining Comcast Spectacor, Scott spent 20 years with Comcast Cable in a variety of senior level executive roles. He holds a BBA from Cleveland State University and currently serves on the Board of the Ed Snider Youth Hockey Foundation and Flyers Charities. He is an Alternate Governor of the National Hockey League. Scott is married with five children.

### **John Page Named President, Wells Fargo Complex**

John Page, who most recently served the company as President of Spectra Venue Management (previously Global Spectrum), was named President of the Wells Fargo Complex, overseeing all aspects of the Wells Fargo Center and the surrounding Wells Fargo Complex. Page will continue to serve on Spectra's Executive Committee.

In his new role, with emphasis on the Wells Fargo Center and Complex, Page will work closely with both the surrounding community and the national sports and entertainment industry. He will oversee Comcast Spectacor's partnership interest at Xfinity Live!, as well as the company's four Flyers Skate Zone locations. Page will also have operational oversight responsibility for "Spectra Presents", the company's concert and touring business, and the company's venue management investments outside of North America.

Page joined the company in 1991 as an event coordinator at the Los Angeles Coliseum and Sports Arena, relocating to Philadelphia in 1993 to become Event Manager at the Spectrum. He was named vice president of event production in 1997 for Comcast-Spectacor, becoming Senior Vice President in 1999. As Chief Operating Officer of Global Spectrum (now Spectra Venue Management), Page oversaw a rapid expansion of the company's footprint as it grew from 40 facilities in 2004 to more than 135 today. During his tenure, the company hosted two Super Bowls, two BCS Championship games, the NAACP Convention, the NBA Finals, the

Stanley Cup Final, the World Series, numerous NCAA events, All-Star Games and the Republican National Convention in 2000.

“The Wells Fargo Center is our company’s showplace, and we wanted a leader with unrivaled talent and experience in all aspects of the industry,” said Scott. “With John at the helm, Comcast Spectacor can be assured that the Wells Fargo Complex will continue to redefine the fan experience and serve as a showcase for Spectra Venue Management worldwide.” “The Wells Fargo Center is one of the premiere venues in North America and an important part of our overall business,” said Page. “I’m looking forward to the opportunity to further enhance the Wells Fargo Center’s reputation locally, regionally and nationally and I’m excited to be able to continue to help grow Spectra internationally and through my work as a member of its executive committee.”

In 2016, the Wells Fargo Center will host the Democratic National Convention, the NCAA Men’s East Regionals, and celebrate its 20th anniversary.

Page received his Bachelor of Science degree in Public Administration from the University of Southern California in 1988 and a Masters of Science from USC in 1990. He and his wife, Kellie, and their three children reside in West Chester, PA.

### **Glen Brandeburg Joins Comcast Spectacor as President and Chief Operating Officer, Spectra Venue Management and Food Services & Hospitality**

Glen Brandeburg joins Comcast Spectacor in the newly created position of President and Chief Operating Officer, Spectra Venue Management and Food Services & Hospitality. He joins Comcast Spectacor after 15 years with Wendy’s, where he was most recently Senior Vice President of Operations, Innovation, and Business Strategy. Brandeburg will report directly to Comcast Spectacor President and Chief Executive Officer Dave Scott and will, in addition, report to Ken Young with respect to Food Services & Hospitality.

Scott said “Glen is a highly experienced and creative change agent, and we are very excited to have him join us. He will be an integral part of the ongoing transformation of Spectra into a single unified brand that provides end-to-end solutions for venues, redefining fan experiences everywhere.”

According to Ken Young, “Adding Glen to Spectra’s management team is a natural step as we bring Venue Management and Food Services & Hospitality closer to one another. As we strive to create even more operational synergies for our customers and fans, I’m looking forward to working closely with Glen to help our existing customers grow their businesses, and bring new clients into the fold.”

During his 15-year career at Wendy’s, Brandeburg also served as Vice President of Operations Integration, Innovation and Training; Region Project Director; and Director of Area Operations. He also spent eight years with Yum! Brands and Pizza Hut, including four as Director of Operations. He received his Bachelor of Science degree in Mechanical Engineering from New York Institute of Technology-Old Westbury.

Brandeburg was a QSCC (Wendy’s Supply Chain Co-op) board member, served as the lead company liaison with FAC (Franchise Advisory Council), and was a PAC (Political Action Committee) board member. He also served as Director of the Columbus Ice Hockey Club, which supports the NHL diversity program and has led the formation a national bound Tier One hockey program for girls in the Columbus area. He is also an active supporter of the Dave Thomas Foundation for Adoption.

Brandeburg, his wife, Christine and their three children are relocating to Philadelphia, where he will assume his new position on August 17. Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media, and technology company that operates Comcast Cable and NBC Universal. Headquartered in Philadelphia, PA,

Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers, the Wells Fargo Center venue, and Spectra, the expert in hosting and entertainment through its Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement divisions. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com), [PhiladelphiaFlyers.com](http://PhiladelphiaFlyers.com), [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com), and [SpectraExperiences.com](http://SpectraExperiences.com) for more information.

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